

J and J Publishing Company

“Bringing Your Words to Print”

Psalm 68:11



Author Publishing Packet

Stephanie L. McKenny, CEO & Publisher
P.O. Box 291205 – Columbia, SC 29229

Phone: (803) 968-5196

Email: jjpublisher@yahoo.com

Website: www.stephaniemckenny.com
(view J & J Publishing tab)



Dear Future Author,

We are so thrilled that you have chosen J & J Publishing Company to publish your book. It is our goal to assist each author throughout the publishing process with the intentions of making it a smooth transition from the manuscript to the final product.

There is a book in you! Self-publishing is your answer to bringing your words to print in a timely and efficient manner. From experience, we know how tedious it is to writing, editing and then completing the finished product and not to mention trying to get your book in print at a reasonable cost. J & J Publishing Company will work with you every step of the way from manuscript preparation, cover design, book formatting (copyright, ISBN, barcodes), editing and assistance with implementing marketing strategies for your book.

You are a valued client here at J & J Publishing Company and we will make every effort to provide a finished product that you would be proud of. We aim to bring your words to print so that you and your readers will be satisfied.

Take a few moments to read over the author's publishing packet and send in your manuscript right away to begin your publishing process. We look forward to a prosperous working relationship.

Sincerely,

Stephanie L. McKenny

Stephanie L. McKenny
Author/Publisher

J and J Publishing Company Outline of Services

Book Publishing

J & J Publishing provides a self-publishing service to authors who are looking for a company that will bring their words to print in a timely and efficient manner. We will work with you every step of the way from manuscript to the finished product.

Magazine Publishing

J & J Publishing provides magazine publishing to those clients who are looking to share a publication that will benefit their readers on a monthly, bi-monthly or quarterly basis. Businesses and ministries are also welcome to publish their magazines through our magazine publishing division.

Typing Service

J & J Publishing provides a typing service first to our authors and then to other companies and/or ministries that are in need of clerical assistance. Documents can be typed through handwritten pages or transcription (tapes or CDs). Those of you who are in ministry can turn your sermons into books, booklets and/or pamphlets for a reasonable cost.

Editing Service

J & J Publishing provides general editing services to our authors that will include proofreading, correcting grammatical errors and will give a general review of the overall content of the book. We do provide copy and developmental editing with a partnering service for a reasonable cost.

Marketing Strategies

J & J Publishing will provide you with marketing strategies and compile a marketing package that will assist you in promoting your product at a reasonable cost.

Online Bookstore

J & J Publishing will also list your books on the company website where customers can purchase your book off the site. Authors will receive an 80% royalty on sales of the company website.

Consultation

J & J Publishing will provide consultation to authors at a reasonable cost to bring clarity to their publishing process.

Workshops

J & J Publishing is available for speaking engagements at workshop, seminars and conferences to share information about the book publishing process. J & J Publishing also provides an individual online publishing workshop at a minimal cost.

J & J Publishing Company – Publishing Package Outline FOR ONLY \$850.00

WE OFFER PRINT ON DEMAND PRINTING

Manuscript Formatting (Interior Page Design)
Book Cover Design
ISBN, LCCN & Barcode
Copyright Material (in author's name)
National Distribution
Online Bookstore (J & J, Amazon & more!)
Paperback Binding
Light Proofreading
Author's Royalties**
Book Reviews
Listing in Books In Print
5 Paperback Books
Book Poster/Book Postcards

*in some cases author's discounts may be based on 200 book order minimum depending upon printer selection.

**author's royalties are issued based on sale of book minus shipping costs.

Manuscript Submission

- Manuscripts should be submitted via CD and via mail to J & J Publishing Company, P.O. Box 291205, Columbia, SC 29229 or emailed to the following email address: jjpublisher@yahoo.com. The email should be mailed as an attachment in Microsoft Word.
- The manuscript should be typed on 8 ½ x 11 size paper, double spaced, using 12 point font size and using Times Roman or Arial as the font. J & J Publishing will format and typeset your manuscript in book format (so you do not have to format the document yourself). The fonts listed are the best for printing purposes, if the author chooses to use a different font; J & J Publishing is not responsible for the results.
- J & J Publishing Company has a typing service that can type your manuscript for you from handwritten pages or CDs/tapes for an additional fee of \$2.00 per page.
- With your manuscript submission, please include a 2-page synopsis of book to give us an idea of the message of your book.
- Full payment or a ½ deposit is due when manuscript is submitted along with a signed agreement contract. Balances are due before the book is sent to print.

Editing Services

Editing services are not included in the publishing package, but are available to the author at a reasonable price. The manuscript must be double spaced, 12 point font size in Times Roman or Arial as the font. Editing Services range from \$3.00 - \$5.00 per page.

Book Cover Design

The book cover design is included in the publishing package. Please provide J & J Publishing with any information that can be of assistance to us in your book cover design. We recognize that the cover is what draws the reader initially, so we want to create the most attractive cover for your book. We will provide you with 2 or 3 book cover designs to select from. If the cover has to be redesigned after approval, the author will be subject to a redesign fee of \$150.00. This is why it is so important for the author to convey their vision for the book cover and to provide a synopsis of the book so that the book designers can create the best cover for you.

Photos

Pictures/artwork can be included in your book, but there will be an additional charge for photos. The prices vary between \$1.00 to \$3.00 per photo depending upon the printing company selected and whether they are in black and white or color. Please make J & J Publishing Company aware ahead of time that you are intending to use pictures in your book so that the best printing price will be selected for you.

Authors must include a photo of themselves to place on the back of their book cover. There is no additional cost for this.

- Photos/artwork should be scanned at 300 dpi
- Photos should be in jpeg format
- Please label where photos should go or what they are for. (i.e. Author's Photo)

Changes

Any changes to the manuscript and/or book cover after we have received approval from the author are subject to a \$50 charge every time a change is required. Please review everything we send back to you before signing off on final approvals.

Communicating with J & J Publishing

J & J Publishing Company does most of its communication through email as it is a quick way to send messages, proofs and asking questions, etc. Our email address is: jjpublisher@yahoo.com. Please put your name, book title and/or nature of your email on the subject line. We are also available through telephone, and initially we will contact you via telephone, but majority of our communicating to the author will be through the email system.

Author Payment Information

J & J Publishing Company accepts payments in the form of Money Orders, Checks and all major credit cards. Checks and money orders can be made out to: J & J Publishing Company. Mail payments to: J & J Publishing Company, P.O. Box 291205, Columbia, SC 29229. A receipt

will be mailed or emailed to you once payments are received. A \$30 fee will be charged on all returned checks. **Major credit card payments are taken via paypal.com. Please note that all ½ deposits and/or full payments are non-refundable once a contract has been signed (mail, email or fax)**

Book Retail Pricing

The retail price is what the customer pays for their book and is based on the number of pages in the book. The following chart has been provided to display industry standards. Remember that if you include pictures or add colored pages this will increase the cost of your book.

<i>Manuscript Word Count</i>	<i>Page Count *</i>	<i>Book Price Range*</i>
20,000 (or less)	75 (or less)	\$8.95 - \$10.95
40,000	120	\$10.95 - \$13.95
60,000	180	\$13.95 - \$16.95
80,000	240	\$15.95 - \$19.95
100,000	300	\$17.95 - \$21.95
120,000	360	\$20.95 - \$23.95
140,000	420	\$22.95 - \$26.95
160,000	480	\$25.95 - \$29.95
180,000	540	\$27.95 - \$31.95
200,000+	600+	\$29.95+
* Estimated page count & book price	* Estimated page count & book price	* Estimated page count & book price

J & J Publishing utilizes Print-On-Demand printing. Author’s discounts on purchasing their books from J & J Publishing may vary based on page count of the book and copies requested.

J & J Publishing will receive 20% of sales of any book purchased on our website, Amazon and Barnes and Noble bookstores.

Example: if a customer buys your book off J & J Publishing website, you receive 80% royalty. 12.00 x 80% = 9.60, which will be sent to the author (minus paypal expenses - varies on sale).

Author will receive 85% of profits from books sold in physical bookstores (Waldenbooks) for book signings minus shipping costs.

***** Please keep in mind that we are here to be of service to you. We are able to put together a publishing package that fits your vision for your book and your pocket!**

We look forward to working with you and assisting you in bringing your words to print!

Manuscript Guidelines

- We publish: Christian fiction (novels), non-fiction, children’s books, motivational and inspirational books, self-help, and biographies to name a few. We do not print books

with profanity or illicit sexual scenes or any derogatory names and/or statements in reference to gender or race.

- Authors are asked to send in the first four chapters for review and if J & J Publishing is interested in the book, we will request the entire manuscript. (In some cases this process could take up to 90 days)
- Manuscripts must be submitted in on 8 ½ x 11 paper, double spaced, 12pt in Times Roman. They can be sent via email as an attachment to: jjpublisher@yahoo.com. If mailed in, please include CD to: P.O. Box 291205, Columbia, SC 29229. (**Please note:** Christian fiction and biographies must be mailed in only. They should not be emailed as an attachment).
- Christian fiction (novels) word count should be 65,000 word and higher.
- Include a 2 page synopsis of your book.
- Please include a cover letter with the title of your book, contact information, a list of any previous published works and the nature of your story.
- Please allow up to 6-8 weeks for review.
- If you want to know if your manuscript has been received by J & J Publishing, you can send a SASE with your manuscript and/or include your email address and we will email you that we have received your manuscripts.

Magazine Publications

Initial Layout of Magazine (up to 40 pages)	\$350.00
Initial Layout of Magazine (up to 44 pages & up)	\$450.00
Continued Formatting (monthly/bi-monthly/quarterly)	\$150.00 per issue

Submit pictures in jpeg format, written information in Microsoft Word

**Catalogs are the same as above.

***Prices are subject to change at any time.